



## *The Global Protocol & Etiquette Group, California Branch*



*Carla Tyson*

**T**he pace of modern life seems to get faster every day, causing people to sacrifice in order to get what they want. Whether in business or social settings, many people forget to be polite and just cut to the chase. No matter what they say or how they say it, they expect results.

Knowing protocol makes you more competitive in business and in life. Proper etiquette is not a thing of the past; it is success training for today that is guaranteed to help build your bottom line in business and make you more successful in life. Whether you're six or sixty years old, the fact is, people gravitate toward those they perceive as confident and successful. First impressions really do make all the difference!

I am Carla Tyson, Director of the California Branch of The Global Protocol and Etiquette Group. I offer seminars to help you learn the key success skills

required for building relationships, retaining clients, and gaining a competitive advantage.

Have you ever found yourself in an awkward social or business situation and were totally unsure how to handle it? This happens to everyone, and without proper training, you're unlikely to feel fully confident until you learn what to do.

The Global Protocol and Etiquette Group programs and seminars will increase the "Power Presence" of the leaders of today and tomorrow. After assessing your needs, I will tailor a program to your group or company. I'll interview you and then put together a high-energy interactive program, including workbooks and hands-on role-playing exercises.

You want the best when you invest in success coaching, and I offer it. My goal isn't to turn you or your children into Ms. and Mr. Manners, but to develop the skills everyone needs every day to make the best impression. With my help, you'll discover the many benefits of success coaching. When you know how to do things correctly, you will feel more at ease in any situation. And when you can always present yourself with confidence, you will develop better relationships, and then you'll truly know the meaning of success.

