



The Rules of Engagement for Professionals

Enhance Your “Power Presence,” Confidence
& Authority to Outclass the Competition



*“A man’s own manner and character
is what most becomes him .”*

- Marcus Tullius Cicero

Right or wrong, people do judge you and your organization by first impressions. Your social skills have a huge impact on the success or failure of every professional relationship.

Have you or anyone on your team ever

- ◆ Lost a client and you don’t know why?
- ◆ Felt nervous and unsure in social situations such as business meals or networking mixers?
- ◆ Been unable to introduce one colleague to another because you couldn’t remember a name?
- ◆ Experienced bewilderment about aspects of formal dining?
- ◆ Hesitated to accept business from international clients for fear of a protocol faux pas?

It’s a fact: Everyone gravitates toward those people who project professionalism, self-confidence, and success. If you’ve ever wished for a personal success coach for you and your team, you need “The Rules of Engagement” training with Carla Tyson.

With this training, you will learn to outclass your competition and have more confidence in all aspects of social interaction. When you project Power Presence, you attain professional success.

Let us customize a program to meet your needs.

- ◆ Project more confidence and effortlessly command attention and authority
Learn how to make an entrance, work a room, and deliver a handshake that instantly wins trust.
- ◆ Develop and maintain better professional relationships
Make excellent introductions and master global and domestic communications of all kinds.
- ◆ Feel more at ease in every social situation
Acquire invaluable dining know-how as a guest and a host, such as American and Continental eating styles, and essential skills from toasting to tipping.
- ◆ Present the best possible image, everywhere, every day
Make lasting impressions when you know the do’s and don’ts for business cards, gift-giving and so much more.

Every “Rules of Engagement” program is information-packed and interactive. You and your team will receive training, reference materials, and the opportunity to practice your new skills during the seminar.

Take your first step to success today! Call Success Coach Carla Tyson, Director of The Global Protocol and Etiquette Group, California Branch at 925-234-2112 for more info on presentations and customized full- or half-day seminars.

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