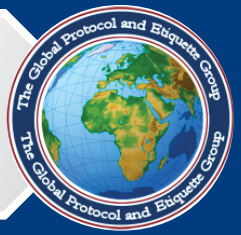


Carla Tyson



If you've ever wanted a personal success coach, or you feel that your group - of any age - could benefit from training in professional and personal protocol, call Success Coach Carla Tyson, Director of The Global Protocol and Etiquette Group, California Branch at 925-234-2112 now for more information on presentations and full- or half-day seminars.

Carla Tyson, a highly-skilled leadership coach who specializes in training and personal development for young people, believes that learning social skills and appropriate decorum leads to success, now and in the future. By teaching skills that last a lifetime, she empowers others to achieve greater confidence and success.

Carla has worked in the etiquette field since 2001 and became a Certified Etiquette Consultant at The Protocol School of Washington® in Washington, D.C., in 2005. Following her training at this prestigious institution, she has offered speeches and seminars in life and leadership skills to young people ages 4-22. She also provides training in business etiquette, dining skills, and international protocol to top corporate executives and businesses.

After training with Carla, clients of all ages make lifelong changes for greater future success, blossoming as they grow less hesitant to take the chances that will advance them in their lives. Young people grow more self-sufficient, speak up in class more often, and interact with adults more readily. Adults demonstrate an obvious difference in their attitudes and confidence level, working and socializing with more energy and enthusiasm as they feel better about themselves. She repeatedly sees clients go on to create good impressions that lead to better, more productive lives and relationships.

Since 1996, Carla has volunteered her talents to serve the social development of children and

young people, including creating an initiative to help people build more positive lives every day. She also helped to organize The Concerned Parents for Children of Color in the Potomac, Maryland school system and established an NAACP chapter in the Potomac Elementary School. She held many positions with Jack and Jill of America, Inc., and in partnership with Riggs Bank, established a successful student scholarship program.

Early in her career, Carla recognized a need to help youth of all ages and social backgrounds prepare for successful futures. She believes that knowledge of etiquette gives young people and professionals an edge, increasing their likelihood of success thanks to their greater confidence in all social situations.

An excellent communicator, Carla has an encouraging, friendly manner. Though highly professional, her style is nurturing, not intimidating. While she challenges youth to excel and grow, she does so with a gentle guiding hand that puts them at ease and makes them more open to the learning experience. Her approach with adult clients is similarly non-judgmental and engaging, which helps her clients to overcome any resistance to learning protocol that may be a holdover from earlier, less positive experiences with etiquette.

As an expert in etiquette and protocol training, Carla fulfills her mission every day to help her clients learn skills that have a constructive, lasting impact on every aspect of their lives.

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